

Southwark City Tennis Club –Committee Meeting (Meeting 43 - Minutes of Meeting)

Meeting held at Rugby Clubhouse, Chumleigh Gardens, Monday 8 September 7pm.

Attendees: Debi Campbell, Jerusha Tonge, Johnwilliam Werden, Ms Ben Benjamin and Tom Ulicsak

Apologies: Martin Ebert, Becca Beach, Anjum Misbahuddin, David Hayman and Amanda Lynn

1. Approval minutes (held Mon 19 May)
2. Junior Performance Tennis
3. Social media strategy
4. Partnering
5. Any Other Business
6. Reminder dates of meetings for 2014 - **24 November for AGM at 7pm**. Minutes and documents are on <http://southwarkcitytennisclub.jimdo.com/meetings-and-management/>

The meeting approved the minutes of the May committee meeting and went through the updates noting Open Streets event was cancelled but may be relaunched in 2015.

Junior Tennis

Discussed the progress made by the juniors and the approach of <http://www.tennisavenue.co.uk/> in producing players. The aim was to balance the performance aspect with the open access community programme and 800 members. Spoke about our BOOST programme www.boostct.org offering 1:1 lessons with talented children from local primary schools during curriculum hours. The negative aspect of the current situation are that too many children are often on court for the advanced sessions and it is difficult to get the total number of hours required for a performance player.

Options discussed

1. Saturday use all courts until midday for the junior programme.
2. Saturday - bring forward the start time of the squad session to 8am at Burgess Park to maximise court usage without affecting other users
3. Saturday and / or Sunday additional afternoon sessions - [post meeting note Junior Babalola-Davies asked to look into the earlier idea of visiting the NTC].
4. Monday to Friday - see about introducing an early morning squad session(s).

Social Media strategy

To see about improving the level of communication with members involving blog, youtube channel, Twitter and Facebook. Discussed how the current set up was working. Key benefits would be improving awareness of all the activities that go on amongst members as well as helping to secure a corporate funder.

Partnership

Discussed the possibility of linking up with other tennis clubs. One of our funders the Give It Your Max Initiative has a number of programmes up and down the country. For example, one is run out of the Edgbaston Priory Club. www.lta.org.uk/allplaytennis/venues has details of venues at different locations.